

**TABLE VIII-10**

**Recommended Actions - Political/Economic Resources**

Issue	Recommended Action	Partnering Organizations/Agencies	Funding	Priority & Steps of Action	Priority Area
<b>Political/Economic Resources</b>					
Funding				HH	Watershed-Wide
	Encourage establishment of a basin-wide fund.	JCWP, WS		1	
	Hold workshops for grantwriting and locating funding sources.	JCWP, RC&D, SAC	DEP, DCNR	1	
	Identify sufficient funding to continue JCWP work and a watershed coordinator.	JCWP	CBF, HEINZ, CVI, DCNR	1	
	Maintain dialogue with legislators, foundations, etc. as part of a funding strategy.	JCWP		1	
	Prepare a list of funding sources with lists of grant programs.	JCWP, RC&D		1	
	Work with municipal officials, citizens, and grassroots organizations to identify funding opportunities.	JCWP, CD, CP, RC&D, DCED, DCNR		1	
	Develop basin-wide capital budget and economic impact information (identify costs and benefits of all projects).	JCWP		2	
	Identify strategies to address unfunded environmental mandates.	DEP, EPA, JCWP	DEP, DCNR	2	
<b>Government Coordination</b>					
				HH	Watershed-Wide
	Develop and update county comprehensive plans to lead in coordination efforts.	CP	DCED	1	
	Hold an annual watershed awareness week and Watershed Summit.	JCWP, WS, Munic		1	
	Promote and assist multi-municipal planning efforts.	CP, JCWP, DCED		1	
	Promote and maintain an ongoing watershed-wide coalition.	JCWP, WS	DEP, DCNR, CBF, Heinz, CVI	1	
	Provide assistance to continue the Juniata watershed coordinator position.	CBF, HEINZ, CVI, DCNR	DCNR, HEINZ, DEP, CVI	1	
	Recognize positive municipal achievements with an annual award.	JCWP	JCWP	1	
	Encourage grassroots organizations to help motivate government coordination.	JCWP, NPO, CD	DEP, DCNR	2	
	Promote county planning commissions as central locations for land use issues.	CP, RC&D, CBF		2	
	Promote legislation and incentives that encourage inter-municipal cooperation and/or voluntary municipal consolidation.	CP		2	
	Begin or reactivate local councils of government to encourage municipalities to get involved in addressing local problems, such as illegal dumping and sewage.	JCWP, CD, CP		2	
	Work with other multi-disciplinary organizations.	JCWP, CD, CP, NPO, WS		2	
<b>Planning and Policy Development</b>					
				HH	Watershed-Wide
	Commit to continuous public involvement.	JCWP	DEP, DCNR	1	
	Identify indicators by which to measure implementation success.	JCWP	DEP, DCNR	1	
	Maintain the JCWP as an ongoing coalition.	CD, CP, RC&D, PSCE	DEP, DCNR	1	
	Publicize the implementation of the Juniata Watershed plan.	JCWP	JCWP	1	
	Publish an annual report card for the watershed.	JCWP, CBF	DCNR, CBF	1	
	Update the Juniata Watershed Management Plan every 10 years.	JCWP	DCNR	1	
	Conduct annual reviews of our implementation progress.	JCWP		2	
	Encourage professional enforcement of local and state regulations.	CD, Munic, RC&D, CP	DEP, DCED	2	

Issue	Recommended Action	Partnering Organizations/Agencies	Funding	Priority & Steps of Action	Priority Area
<b>Policy/Economics</b>					
Sustainable Economic Development				HH	Watershed-Wide
	Better publicity of sustainable economic development efforts and businesses.	SEDACOG, SAPDC, JCWP, CP		1	
	Encourage "downtown" and Main Street programs for town revitalization.	Munic, AHDC, ACorp, JCWP	DCED	1	
	Perform studies on resource carrying capacities in watershed.	JCWP	DEP, DCNR	1	
	Promote and develop opportunities for eco-tourism.	Regional Tourism Agencies, RC&D, AHDC, ACorp	DCNR, HEINZ, CVI, DEP	1	
	Publicize tax incentives for landowners.	CP, Munic		1	
	Encourage new tax incentives for green businesses.	Munic	EPA	2	
	Hold annual workshop for business/industry/ chambers of commerce on sustainable development opportunities.	CP, SEDACOG, SAPDC, JCWP	DEP, DCNR	2	
<b>Environmental Management</b>				H	Watershed-Wide
	Encourage municipalities to meet legislated environmental regulations.	CP, CD, DEP, EPA, JCWP		1	
	Focus on outreach to municipal officials and local groups via web site and newsletters. Attend their meetings.	JCWP	DEP, DCNR	1	
	Involve local citizens/grassroots input for environmental issues and problems.	WS, CP, JCWP, NPO	DEP, DCNR	1	
	Promote stewardship ethic among municipal officials, businesses, and citizens.	CP, CD, DEP, EPA, DCNR, JCWP		1	
	Publicize environmental success stories.	JCWP	DEP, DCNR	1	
	Start a program of volunteers and staff to go door to door to discuss upcoming projects and opportunities.	JCWP	DEP, DCNR	1	
	Develop effective means for building landowner participation.	CD, WS, JCWP, NPO		2	
	Promote non-regulatory approaches to environmental protection such as market based incentives, tax shifts, etc.	CD, Munic, RC&D, CP		2	